Order Management System

Inventory Control

Purchasing

Return To Vendor

ASN / PO

Merchandising Calendar

Navigate Intelligently Through the Retail Unified Commerce Supply Chain Information Landscape

Challenges:

To drive profitable growth and a unified commerce experience, retailers are accelerating their investments in data science, ML, and AI. These newer technologies are critically dependent on explosive amounts of data that need to be accurate and synchronized. However, their investments to ensure these technologies are unified and trustworthy lag significantly. This leads to delayed and costly project overruns and complete project failures. Studies show digital transformation projects are often impeded by several data-related challenges:

- There is no single source of "truth" due to data silos and complex technologies.

- Data quality is questionable and data trustworthiness is unknown or unverifiable.

- Data discovery, identification of duplicated data assets, and root cause analysis rely on manual efforts and are thus prone to errors and inefficiencies.

Solution:

Orion's Enterprise Information Intelligence Graph (EIIG) provides retailers a living and breathing map, enabling them to navigate unified commerce supply chain data landscape and get a better understanding of what is going on in their complex network. Leveraging information on the DNA level and near real-time visibility into data movement, EIIG enables retailers to:

- Detects bottlenecks quickly.

- Unlocks the value of their data efficiently.

- Reduce costs.

- Accelerate the pace of their digital transformation.

Why retailers need EIIG

- Enhance unified commerce with a centralized information knowledge graph to establish a single source of truth and real-time data observability.

- Empower stakeholders with easy discovery of and access to trusted data to assure timely and accurate decision making.

- Drive innovation for future growth with accelerated cloud migration/modernization and shortened application development cycle.

- Reduce costs with automation and powerful analytics.

Learn more